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Name:
Ian Mallon

Job title:
Managing Director

Company:
Neon Freight Ltd

Pathway:
Business Owner



What does your current role entail on a day-to-day basis?

Managing the business, with focus on all aspects including operations, accounts, sales, marketing and future strategy.

How did you start in the industry?

I joined Trident International Ltd as an import trainee in 1999, straight out of college.

Could you describe your career journey?

It began my career in a junior position, creating files and making cups of tea for my colleagues, before progressing to customs entries, deliveries and customer service.

Before taking the plunge to see if I could crack it on my own I worked for Expeditors, and a few other companies, getting my teeth stuck into a variety of different roles including everything from operational management to sales.

What have been the highlights of your career?

After setting up my own company in 2012 I was nominated for a new business award at my local Chamber of Commerce – that was great!

My first overseas networking trip to the Far East (Bangkok) was also a hugely exciting moment.

Looking back, how valuable was the early part of your career?

To be successful in this industry it is imperative to know the job from the ground up, so working in a variety of roles and departments gave me a great foundation to build on.

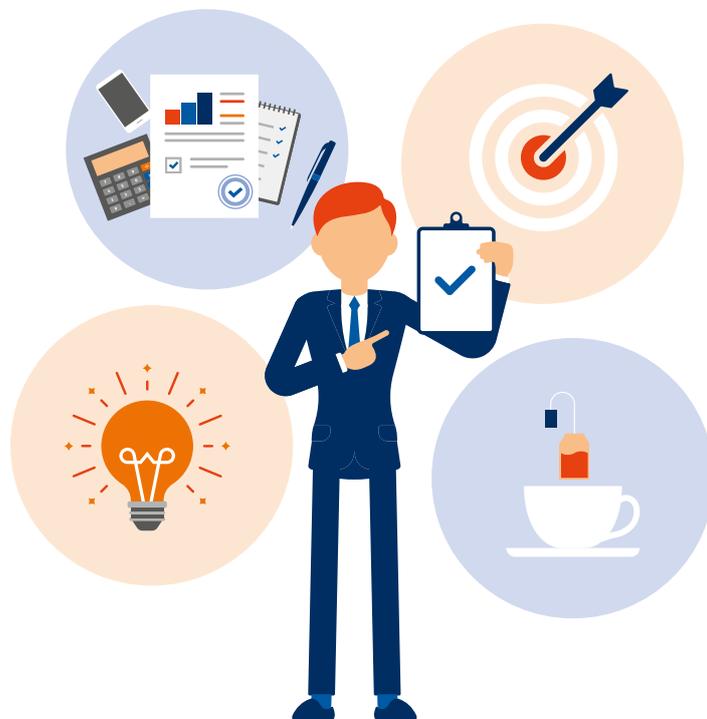
Why should someone consider a career in Freight Forwarding?

The job is fantastic. No day is the same, and I think it's cool to have a "global job" where in the morning you can be having a Skype conversation with China, and then in the late afternoon checking in with Los Angeles as you think about getting ready to go home.

How important is support from colleagues?

Hugely important, as not one person can know everything in this industry – you always need good contacts to go to for advice no matter how much experience you may have.

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